



PRESS RELEASE –IMMEDIATE RELEASE

June 8, 2010

TONY AWARD WINNER MELBA MOORE AND DANIEL BEATY HEADLINES 3rd ANNUAL AURORA JACKSONVILLE BLACK ARTS FESTIVAL

Tony Award Winner Melba Moore and Daniel Beaty, HBO's Russell Simmons presents Def Poetry, headlines the 3rd Annual Aurora Jacksonville Black Arts Festival, July 23-25, 2010. Grammy Nominee, Melba Moore, will perform live in concert in AN EVENING WITH THE LEGENDARY MELBA MOORE and Spoken Word Artist Daniel Beaty, NBC's Showtime at the Apollo, will perform in *EMERGENCY*. The three-day performing arts festival will be held at the Stage Aurora Performance Hall inside of Gateway Town Center located at 5188 Norwood Avenue.

The Aurora Jacksonville Black Arts Festival will also include Free Events: FRIENDS, Children's Theatre; MOVIES AT THE AURORA with Free Popcorn; and The Aurora Kids Play Zone. Special events include KINGS OF THE KITCHEN Food Extravaganza, where some of Jacksonville's most prominent men will cook and serve their favorite dish. The Festival will feature plays: the gritty Hip-Hop Rock Musical KINGDOM by Aaron Jafferis and music by Ian Williams about the Latin Kings gang life; RICHARD AND OSCAR: FILMMAKING IN BLACK AND WHITE with Norman Studios; REFLECTIONS ON MEMORIES LOST with the Mayo Clinic; a Tyrone Young Film FILLING THE GAP featuring Humanities Scholar Mary Fears, the Stage Aurora 100 Youth Voices Musical Theatre Program in AFROS AND BELLBOTTOMS: SINGING THE SOULFUL 70's; and an OCEANUS TRAINING CENTER Tae Kwan Do Exhibition. The Stage Aurora Performing Arts Summer Institute will present A NIGHT OF ENTERTAINMENT.

Stage Aurora Theatrical Company, launched in 2003 by Darryl Reuben Hall, has produced a variety of classics including Pulitzer Prize winners *TO KILL A MOCKINGBIRD* and *DRIVING MISS DAISY*; *MISS EVERS' BOYS*, *DREAMGIRLS*, and Darryl Reuben Hall's *FRAT HOUSE*.

SPECIAL PROGRAMMING Ticket Prices

MELBA MOORE: \$20/ Adv. & \$25/Door
FILLING THE GAP Film: \$7/ Adv. \$10/Dr
KINGS OF THE KITCHEN: \$5/ 2 Samples

FREE PROGRAMMING

MOVIES AT THE AURORA with Free Popcorn
THE AURORA KIDZ ZONE: Face Painting, Games
KINGDOM: A Hip-Hop Latino Musical (PG)
FRIENDS: James, Mary, and George; Theatre

CHILDREN'S PROGRAMMING Ticket Prices

A NIGHT OF ENTERTAINMENT: \$7/Adv \$10/Door
AFROS AND BELLBOTTOMS: \$7/Adv \$10/Door

GENERAL PROGRAMMING Ticket Prices

RICHARD AND OSCAR: Filmmaking in Black and White
DANIEL BEATY in EMERGENCY
REFLECTIONS ON MEMORIES LOST
Adults: \$15/ Adv. & \$20/Door
Seniors and Students (with I. D.) \$10/Adv. & \$15/Door
Star Pass: Any (2) Shows -General Public \$26/ **Advance Only (with the exception of Melba Moore)**
Star Pass: Any (2) Shows -Seniors/Students \$18/ **Advance Only (with the exception of Melba Moore)**

For ticket information, call Stage Aurora Theatrical Company at (904) 765-7372 OR (904) 765-7373, or find us online at www.stageaurora.org or Ticketleap.com. Ticket outlets: Gospel World (904) 764-7679 or Family Christian Stores: (904) 363-3063, (904) 272-0201 & (904) 723-3662